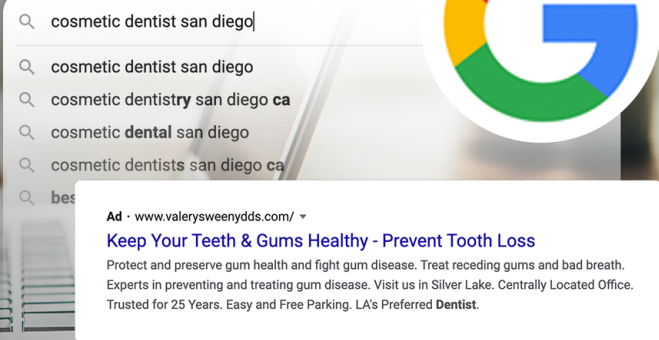


Pay-Per-Click Advertising

You pay when the ad is clicked.
We optimize your campaigns.



Q cosmetic dentist san diego
Q cosmetic dentist san diego
Q cosmetic dentistry san diego ca
Q cosmetic dental san diego
Q cosmetic dentists san diego ca
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Ad · www.valerysweenydds.com/ ▾

Keep Your Teeth & Gums Healthy - Prevent Tooth Loss

Protect and preserve gum health and fight gum disease. Treat receding gums and bad breath. Experts in preventing and treating gum disease. Visit us in Silver Lake. Centrally Located Office. Trusted for 25 Years. Easy and Free Parking. LA's Preferred Dentist.

Why Is Pay-Per-Click Unique?

Pay-per-click advertising is a highly-targeted form of advertising that gets you in front of patients in your area who are looking for the services that you offer.

- ✓ **Cost effective advertising - it's not an oxymoron.**
With pay-per-click (PPC), you only pay when a prospective patient clicks your ad. The result? Targeted leads funneled to your website.
- ✓ **Puts your dental practice ahead of the competition - literally.**
Paid ads are displayed in the top positions on search results pages so prospective patients see your practice first.
- ✓ **Refined and targeted advertising to reach local patients.**
Targeting options allow you to reach a person in a specific place at a specific time of day with a specific ad. PPC helps you reach local prospective patients who are more likely to do choose your practice.
- ✓ **Delivers results, fast.**
PPC can impact your website traffic and the number of visitors taking action on day one. Really.

Why ProSites?

› Dedicated PPC experts.

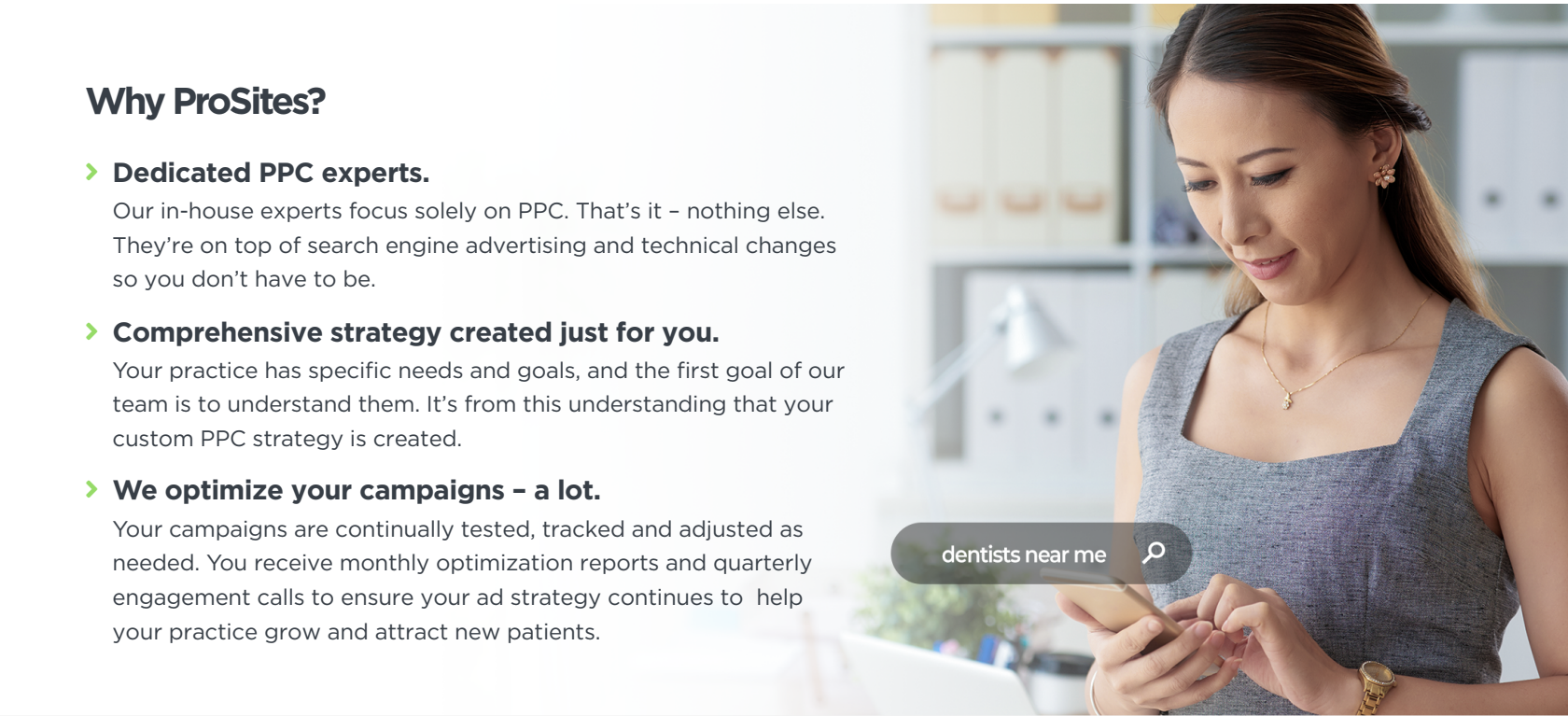
Our in-house experts focus solely on PPC. That's it - nothing else. They're on top of search engine advertising and technical changes so you don't have to be.

› Comprehensive strategy created just for you.

Your practice has specific needs and goals, and the first goal of our team is to understand them. It's from this understanding that your custom PPC strategy is created.

› We optimize your campaigns - a lot.

Your campaigns are continually tested, tracked and adjusted as needed. You receive monthly optimization reports and quarterly engagement calls to ensure your ad strategy continues to help your practice grow and attract new patients.



dentists near me

What Can You Expect?

Pay-per-click can be tough to understand, but knowing what's involved behind the scenes shouldn't be. Here's a deeper look into what our process looks like:



CAMPAIGN SETUP

Each campaign starts with a kick-off call with one of our PPC experts so we can better understand your goals.



AD CREATION

Using information gathered in your kick-off call, we create your ads, keywords and ad extensions based on the agreed upon categories. Ad extensions improve user experience by including shortcuts to key information like your phone #, location, or special offers.



AD LAUNCH

When your ads are ready to go live, you'll receive an email notification that showcases your ad(s) and landing page(s). Once your ad is launched, you'll receive any new leads via email as soon as they come in!



ROI MEASUREMENT

PPC ads and landing pages include tracking phone numbers so we can tie your new patients to specific marketing efforts. We also track and analyze number of clicks and form submissions to measure your success.



NONSTOP OPTIMIZATION

Our PPC experts continually optimize your campaigns based on performance, updating key words and Ad Groups as needed.



ONGOING REPORTS

Each month you will receive a report detailing campaign performance and resulting website traffic. Quarterly engagement calls are scheduled with you and your PPC expert to ensure we're continually aligning your strategy to your goals.

CALL NOW

Reach out to ProSites for a consultation today! **888-932-3644**